



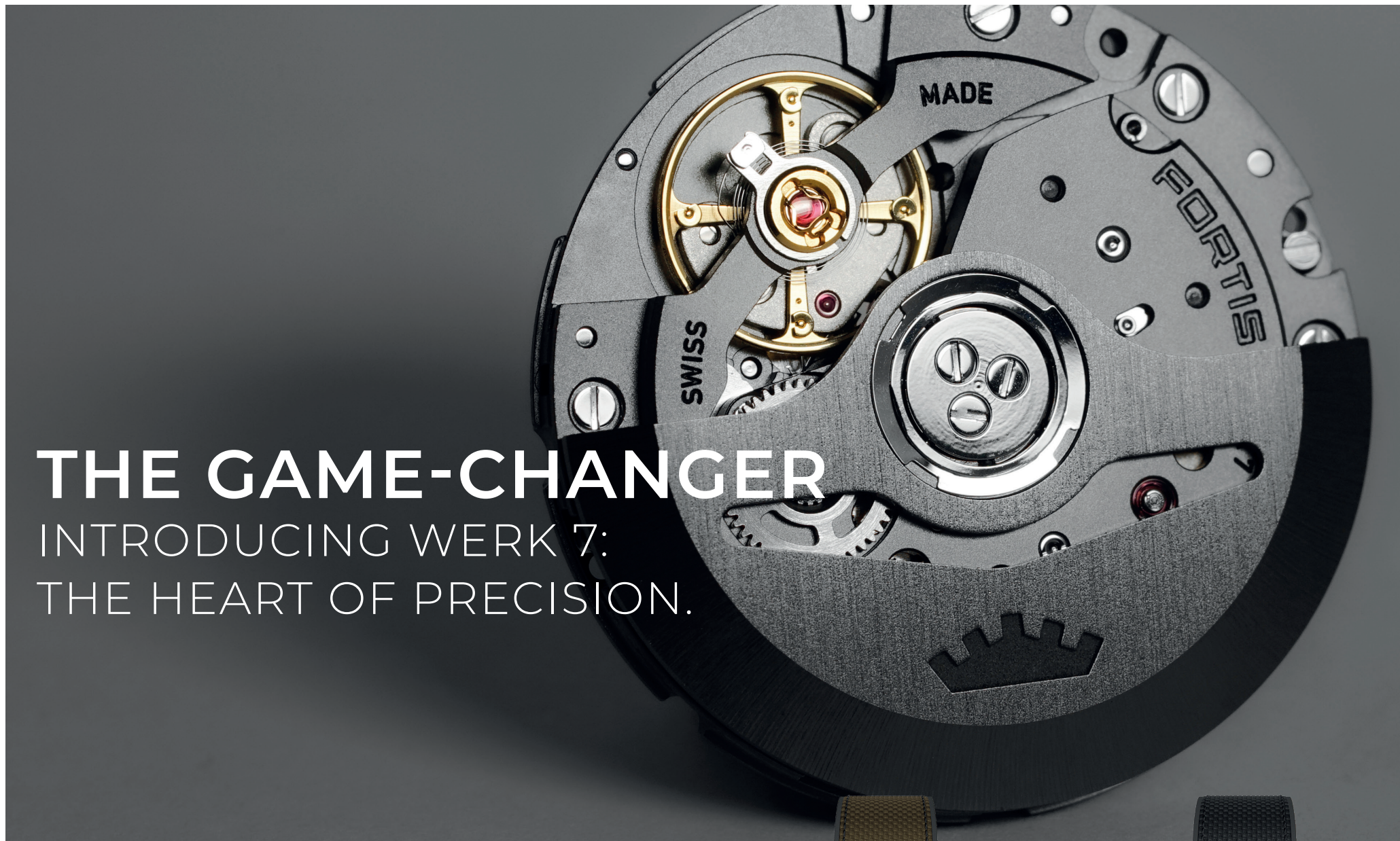
N° 01

FORTIS



DIGITAL VERSION

NEWS



THE GAME-CHANGER

INTRODUCING WERK 7:
THE HEART OF PRECISION.

WERK 7 REDEFINES PRECISION. BUILT TO PER- FORM IN ANY CONDITION.

Precision. Power. Resilience.

This movement marks the beginning of a new era at Fortis. Werk 7 embodies everything we stand for. A 70-hour power reserve.

Built for endurance. Designed to perform under any condition. At its core? A variable-inertia regulation system – originally developed by Patek Philippe – allowing for even finer adjustment than a traditional regulator. Without index pins, there's no risk of the balance wheel dragging under impact. The result? Higher precision. And, more



importantly, precision that lasts. To reinforce its robustness, Werk 7 features an oversized bridge and a two-point fixation over the balance wheel. This ensures greater shock resistance and long-term stability, even under the most demanding conditions. A Fortis caliber built to endure. For the first time ever, we've installed Werk 7 in four brand-new Flieger models. These timepieces are pure Fortis – matte dials, DLC-coated black cases, and our hybrid strap made from FKM and robust Textile. Every detail screams tool watch perfection. These are in-

struments built for those who demand the best in precision and performance. A movement like this is about engineering – but also about pushing boundaries. About the pursuit of perfection. About an obsession with every detail.

Welcome to the next generation of Fortis tool watches.

Scan the code
and watch Werk
7 in action



Jupp's Column

Another Milestone.

SETTING A NEW BENCHMARK WITH WERK 7: BUILT TO ENDURE, CRAFTED TO PERFORM.

Luxury you can actually use – that's what it's all about. A true tool watch needs to perform. It has to withstand whatever you throw at it.

This is the reason why we need movements that stay reliable when it truly matters – no matter the conditions.

That's exactly what we set out to achieve with Werk 7. A movement that is tough enough to handle real life. It's resistant to extreme temperatures, shocks, and vibrations – built to keep going when others stop.

For me, a Fortis tool watch is a promise. It has to work – every second, in every environment. Without question.



Flieger

THE KEY TO ULTIMATE READABILITY

Synchroline® & Brixtrack®

**BEST READABILITY IS WHAT MATTERS.**

To take this to a whole new level, we collaborated with pilots to develop the Synchroline® and the Brixtrack®.

The Synchroline® allows pilots flying in squadrons or formations to set themselves perfectly to the same time before the flight.

The Brix, which are made entirely of Superluminova® X1, are relatively large index blocks that we make even more prominent with the Brixtrack®. This makes reading easy and precise – even at night.

The Fortis Atelier

HANDMADE PRECISION

Out of the very same room – since 1912.

OUR WORKSHOP. OUR HEART. OUR HISTORY.

For over 113 years, watches have been crafted within these walls. In 1926, the world's first automatic wristwatch was born here.

Today, the Atelier is fully modernized, equipped with the latest technology – yet its soul remains unchanged. It is the home of our watchmakers' craft. Every Fortis is built by hand, with precision, skill, and passion.

Only when it's perfect does it leave this space.



What The Film

THE CONTENT CREW

Creative. Relentless. Absolutely professional.

FORTIS' STORYTELLERS.

Hans, Matze, Flo, Max and Ivan are the core team of What The Film

and part of the Fortis family. They make a massive contribution with their ideas and implementation. From action shots to detailed shots, from epic campaigns to behind-

the-scenes impressions, they tell the Fortis stories. See their work. Go behind the scenes.

Check out our YouTube channel.





Ambassador

FAST. FASTER. MARC.

PRECISION AT FULL THROTTLE.

MEET THE FORTIS TEST PILOT AND ADRENALINE JUNKIE.

Marc is more than just a pilot or entrepreneur. He pushes every Fortis Flieger to its limits – just like pilots need them to perform.

The best part? He’s based in Grenchen, with his Turbine Legend parked nearby. Ready for takeoff, day or night. And yes, he put the new Flieger to the test. And yes, they passed with flying colors.

„The black case is genius. No reflections, just pure clarity. Plus, in the cockpit, I bump into things... the coating makes all the difference.“ And when it comes to choosing a watch? He could wear anything. But he chooses the Fortis Flieger.

His top pick? The F-41 Tactical Green. Perfectly matching his flight suit.



Scan the code to watch Marc in Action

Flieger 2025

ARE YOU ONE OF 100?



BECAUSE PERFECTION TAKES TIME.

The new 2025 Flieger models are limited to just 100 pieces each – making them even more special. Wondering why? Simple. We only produce what we can craft to perfection.

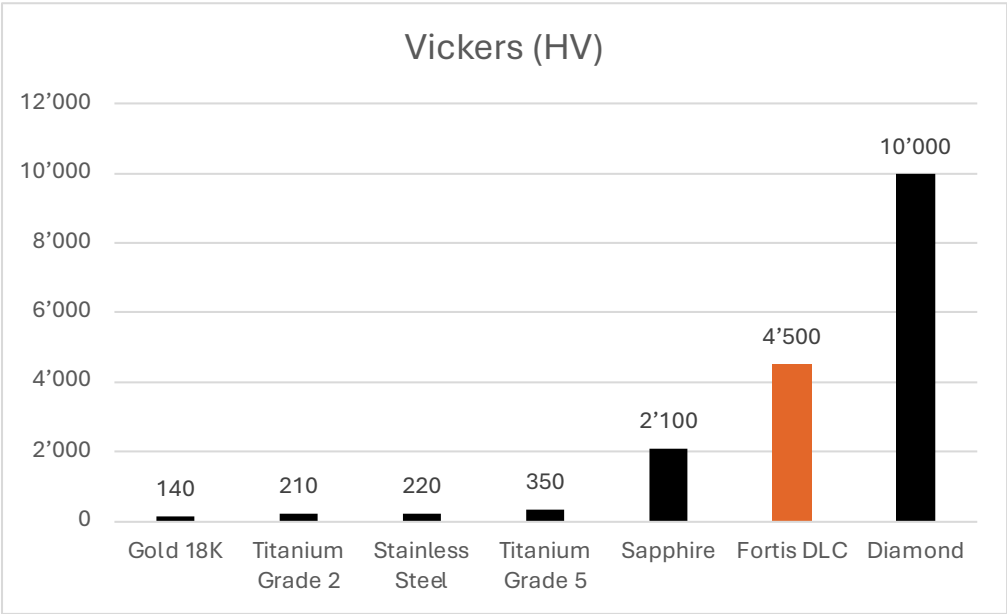
Every Fortis gets the time and attention it deserves. That’s why we choose to create fewer – so each one is truly exceptional.

Only 100 pieces.
Will one of them be yours?

For the Nerds

BLACK. BOLD. UNBREAKABLE.

DLC: Tougher than Sapphire.



SWISS TECHNOLOGY AT THE NANO LEVEL.

Diamond-like Carbon (DLC) coatings are ultra-hard layers with outstanding chemical and mechanical properties. Dianoir® is a specialized DLC coating, engineered to meet the highest technical and aesthetic standards in watchmaking. Its black-anthracite hue makes it perfect for elegant designs, while its exceptional

hardness of 4.500 HV ensures extreme durability and scratch resistance - even under the toughest conditions. Dianoir® has brilliantly passed all technical tests used for the certification of coatings in the watch industry.

100% Swiss Made:

Dianoir® is developed and produced entirely in Switzerland using patented Swiss technology.



NOVONAUT N-42



42mm. Column Wheel Chronograph.
Space-Tested Manufacture Caliber:
Werk 17 with 60 hours of Power Reserve.
Ceramic Bezel. X1 Lumaticast®.

STRATOLINER S-41



41mm. Column Wheel Chronograph.
Space-Tested Manufacture Caliber:
Werk 17 with 60 hours of Power Reserve.
Unique dial design and functionality.

FLIEGER F-39 | F-41



2 Sizes: 39 & 41mm. Recycled Stainless Steel.
Ultimate Readability.
Bidirectional GMT Bezel with 24 Clicks.

FLIEGER F-43 BICOMPAX



43mm Chronograph. Recycled Stainless Steel.
Ultimate Readability.
Bidirectional GMT Bezel with 24 Clicks.

MARINEMASTER M-44



44mm, Water Resistance: 500m
Bidirectional Gear Bezel with Lock System.
Manufacture Caliber:
Werk 11 with 70 hours of Power Reserve.

MARINEMASTER M-40



40mm. Recycled Stainless Steel.
Water Resistance: 300m.
Unidirectional Gear Bezel.

FLIEGER F-43 TRIPLE-GMT



43mm Titanium Grade 2.
Manufacture Caliber:
Werk 13 with 70 hours of Power Reserve.
3 Time Zones.

VAGABOND V-40



40mm Titanium Grade 5.
Manufacture Caliber:
Werk 13 with 70 hours of Power Reserve.
GMT-Ring made from 18k White Gold.



Novonaut N-42 Titanium Legacy

LIGHT & STRONG

The ultimate Space Watch.

**NOVONAUT LEGACY:
NOW IN TITANIUM.**

In 2023, we introduced the successor to the legendary Official Cosmonauts – the Novonaut. And in March 2025, we've taken it a step further with the Novonaut Titanium Legacy. But why titanium? Simple. When building watches for space, every gram counts. More weight means more fuel – more cost. That's why astronauts, aerospace engineers and even deep-sea explorers rely on titanium. It's as strong as steel but 40% lighter, making it the perfect choice for extreme environments.

For us earthlings, that translates to unmatched comfort with no compromise on durability. The lightweight feel makes it easy to wear all day, while its high resistance to corrosion and extreme temperatures ensures longevity. And there's more – titanium is also the material of choice for allergy sufferers, as it contains zero traces of nickel, making it ultra-skin-friendly.



Story

TESTED IN SPACE

Werk 17

**BUILT FOR EXTREMES.
PROVEN BEYOND EARTH.**

You're standing in front of a concrete wall. A rocket launchpad ahead. The siren blares. No one has done this before. You don't know if it will work. That's exactly how we felt in 2022, when we spent four freezing, pitch-dark weeks in the Arctic Circle, preparing our movements for space. Temperatures plummeted,

the wind howled, and the darkness never lifted. But the mission had to go on. Every second counted. Then, the countdown begins. 10... 9... 8... The instruments are set. The team holds their breath. 7... 6... 5... The subzero air crackles with tension. The slightest miscalculation, and it's all over. 4... 3... A glance at the dials. A final adjustment. No room for error. 2... 1... Silence. Suspenseful minutes that feel like an eternity. And then – Success. Now, we are the creators of the first manufacture caliber truly tested in open space. A column-wheel chronograph. 60-hour power reserve. Werk 17. Tested in the vastness of space to withstand harshest conditions on earth. Today, it powers our Novonaut and Stratoliner collections.



Microgravity - How Earth can benefit from Space



Team

NICO & REGULA

Excellence starts with people.

A warm welcome to Nico, who has now been part of our team for a few months. A true master of watch-making – precise, calm, and fully focused. With an unwavering eye for detail and a passion for craftsmanship, he embodies everything that defines Fortis. Thank you for being part of the Fortis crew. On the other side, we have Regula. For years, she has been meticulously assembling Fortis watches, ensuring that every timepiece meets the highest standards of precision and durability. Now, she's taking the next step - expanding her expertise

and embracing new challenges. And we're making sure she has everything she needs to succeed. On every level. Alongside her daily work, she is training as a micro-technician, refining her skills in fine mechanics and precision engineering. She's already integrating her newfound knowledge into Fortis, pushing boundaries in craftsmanship and innovation.

We're excited to see where her journey takes her – and proud to have both Nico and Regula shaping the future of Fortis.

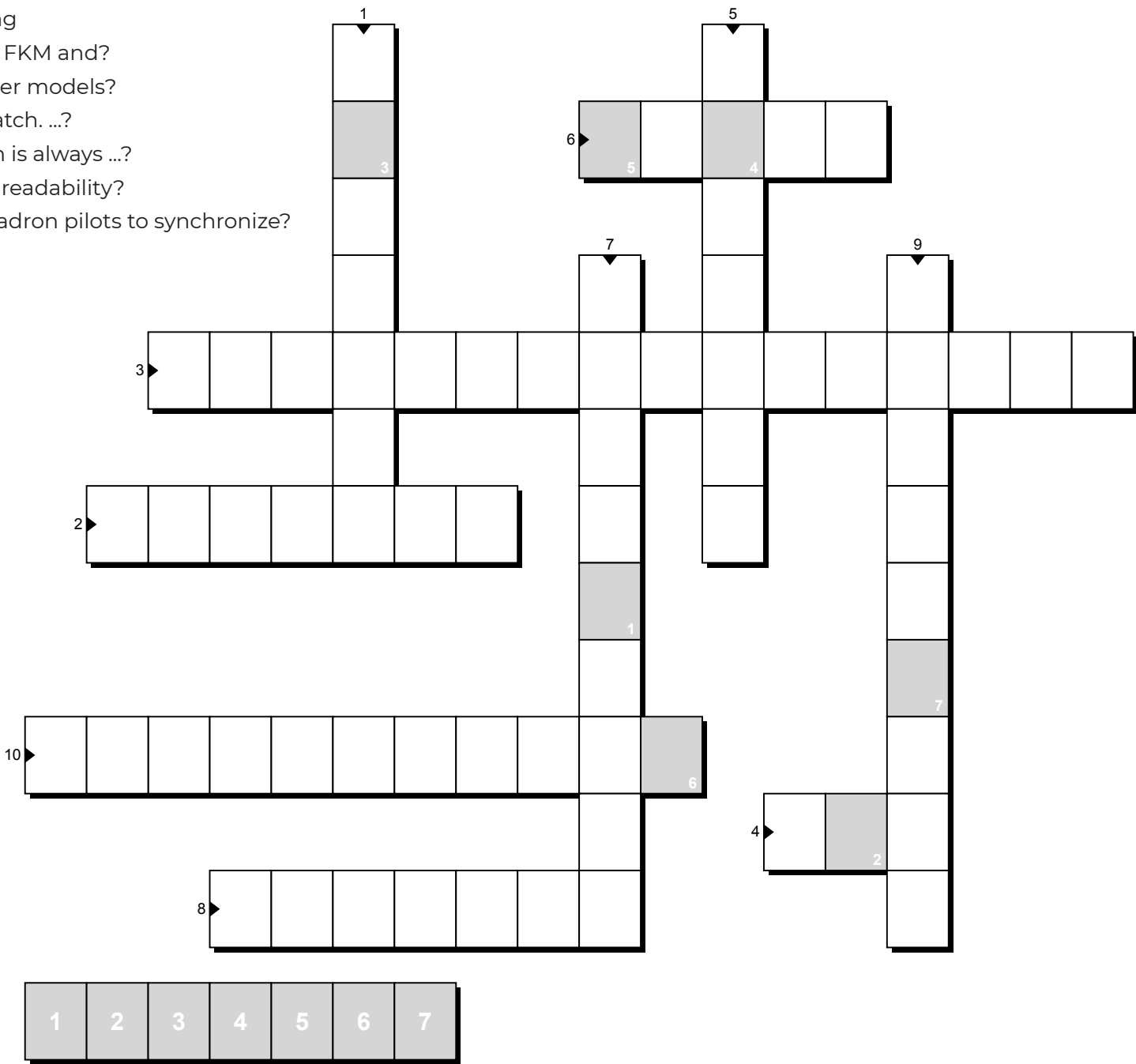


Entertainment

CROSSWORDS

Can you crack it?

- 1. What is the name of the new Flieger: ... Black
- 2. How many hours of power reserve does Werk 7 have?
- 3. Which type of regulation system gives Werk 7 its precision?
- 4. The name of a black hard coating
- 5. The Hybrid Strap is made out of FKM and?
- 6. Afterglow color of the new Flieger models?
- 7. Fortis' legendary motto: Tool Watch. ...?
- 8. On every Fortis watch the crown is always ...?
- 9. Which Flieger feature improves readability?
- 10. What design feature allows squadron pilots to synchronize?



Ambassador

STEEL VS. TITANIUM?

A tough choice for Matthias Malmedie.

CHOOSING BETWEEN LEGENDS? NOT EASY. EVEN FOR MATTHIAS.

Matthias is a die-hard Novonaut fan. But now he's facing a real dilemma: Which one to wear? Stick with the Novonaut Legacy or go for the Titanium version?

„Guys, guys... I honestly don't know. Both have something special. The Novonaut Legacy has been my go-to for over a year – I love the weight. But then again, this lightness... it's something else.“

Tough call. We get it.



History

AROUND THE WORLD IN 21 DAYS

Fortis makes history.

AT HOME IN AVIATION SINCE 1929.

Imagine it's 1929, and someone looks you in the eye and says: „Hop on the Zeppelin... we're flying around the world!" Just the thought alone sends chills down your spine. The unknown. The adventure. The sheer audacity of it all. But not Grace Marguerite Drummond-Hay. A fearless journalist from England, she didn't hesitate. She embraced the extraordinary. She boarded the Zeppelin in Lake-

hurst, New Jersey, embarking on a journey unlike any before. Over the next 21 days, she circled the globe – soaring over Friedrichshafen, Tokyo, and Los Angeles before finally touching down where it all began. What an adventure of endurance and pioneering spirit! And on her wrist? The legendary Harwood – the world's first automatic wristwatch. A revolutionary timepiece. Built right here, in our Atelier.



Check out the Fortis Aviation Story

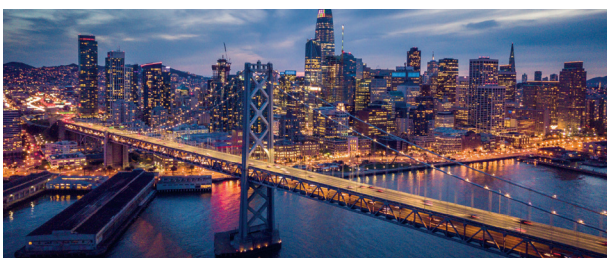
Events

LET'S MEET IN PERSON

See it. Feel it. Experience Fortis.



APRIL 25-27
Vancouver: Timepiece Show
Pipe Shop Venue at the Shipyards



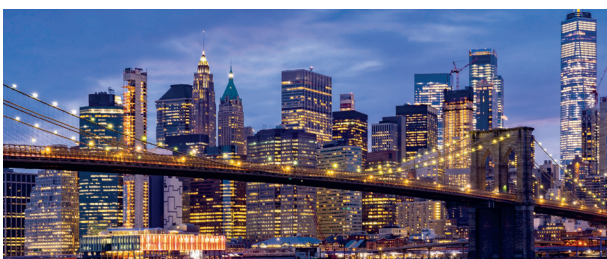
MAY 2-4
San Francisco: WindUp Watch Fair
Fort Mason - Gateway Pavilion



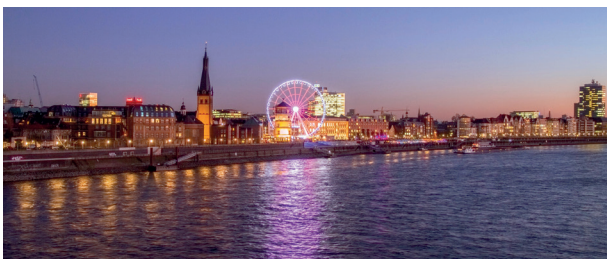
JUNE 4-8
Las Vegas: The Couture Show
The Wynn



SEPTEMBER 4-9
Geneva: Watch Days
Beau Rivage Hotel



OCTOBER 17-19
New York: Watchtime
Gotham Hall



OCTOBER 24-26
Düsseldorf: Watchtime
Rheinterassen

News

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